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Travel Industry Executives form TravelBiz Solutions for Tourism Businesses

TravelBiz Solutions offers strategies for travel and transportation businesses to help them grow.

Huntington Beach California, May 19, 2014. – TravelBiz Solutions hits the ground running today offering consulting services for travel and tourism businesses. TravelBiz Solutions offers an elite team of travel executives including Art Rodney, former President of Crystal Cruises, Princess Cruises and Disney Cruise Lines; Marc Mancini, the trade industry’s leading educator and John Severini, former Disney Executive, and past president of Trafalgar Tours USA and the California Travel Association.

TravelBiz Solutions offers a variety of services to organizations to creatively boost their sales, effectively introduce new products and improve bottom line results through proven strategies developed by the team over years of leading successful worldwide brands. The TravelBiz Solutions team focuses on revenue generating initiatives including product acquisition, destination/product marketing, marketing, sales, operations, training and customer service.

Saralyn Bass and John La, seasoned experts in social media, SEO/SEM, and Mike Comstock, former executive with DHL and expert in e-commerce, round out the rest of the TravelBiz Team.

Travel industry leaders can go to the TravelBiz Solutions website at www.travelbizsolutions.com, and take the interactive BizQuiz questionnaire to determine where their organization can improve.

John Severini, founder of TravelBiz solutions explains: “Our company offers three opportunities for start-ups or established companies looking to re-engineer portions or all of their organization. First, our team of accomplished executives lends expertise in all aspects of travel; second, we can serve large and small organizations, customizing our service for any scope of work. Last, we bring the best practices, creativity, and know-how from years of leading premier worldwide brands and organizations, such as Disney, Crystal Cruises, Trafalgar, California Travel Association, and Princess Cruises. Organizations now have the option of drawing on our success with powerful brands to promote and grown their own organization.”

For more information, visit www.travelbizsolutions.com or email info@travelbizsolutions.com.

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